**Rachel S. Fesperman, Ph.D.** High Point, North Carolina 336.467.7196  
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*Instructional Designer; Learning & Development Specialist; Curriculum Developer*

**About Me**

I am an Instructional Designer with over a decade of experience in adult educational learning theory specializing in curriculum development and eLearning through innovative and adaptive technologies. Committed to continual improvement and creating multi-modal learning with a strong track record of learning-based project management. Experienced in using Office 365, Google Workspace, Articulate 360, and Adobe Creative Cloud to create content for a variety of Learning Management Systems (LMS) including Canvas, Moodle, Sakai, & Blackboard.

**Skills**

* Accessible Learning Experience and Instructional Design
* Visual Design
* Excellent computer skills and ability to incorporate graphics, audio, and animation into projects
* Curriculum Design & Curriculum Development
* Advanced research & analytical skills
* Effective written and verbal communication skills
* Understanding of various behavioral learning styles and American Disability Act (ADA) accessible course creation

**Languages**: French (advanced), German (intermediate), Italian (intermediate), Spanish (rudimentary)

**Major Achievements**

* Co-writer and recipient of Guilford Technical Community College (GTCC) Foundation Innovation Grant
  + Fostered ongoing learning solutions, technical assistance, and professional development training for over 300 college faculty, connecting them to various development resources
  + Provided opportunity to coordinate virtual, hybrid, and traditional trainings and events designed to bridge course development, LMS knowledge gaps, & create workflows while culture-building & fostering performance improvement
  + Group facilitation of synchronous and asynchronous supplemental training materials available to all GTCC faculty and staff have improved employee engagement and workplace collaboration as seen in participants’ written feedback
* Development of college-level art history e-Learning and traditional curricula
  + Facilitation of transition to Open Education Resources (OER) including creation of all synchronous and asynchronous via LMS, particularly Canvas, at three higher education institutions
  + Supported departmental and college-wide vision and mission statements
  + Provided ability to collaborate with subject matter experts (SME) to conduct learning analysis to develop and refine instructional material through process improvement
* Kress Foundation Fellowship in Art History award winner
  + Resulted in extensive French-language study at Middbleury College Betty Ashburn ’86 School of French during Summer 2017
  + Directly informed high-level research in France and subsequent course curriculum creation
* International Dissertation Semester Research Fellowship recipient
  + Allowed for extensive research in such French archives as the Bibliothèque Kandinsky at the Centre Pompidou, Bibliothèque National de France–François Mitterand and others
  + Broadened intercultural and interdisciplinary skillsets through sustained independent research, project management, and living abroad
* Safe Zone and Mental Health First Aid (MHFA) certification holder
  + Allows for inclusive leadership, interculturalism, equity, and co-curricular development
  + Solidifed personal commitment to creating a positive, flexible, and engaging workplace

**Professional Experience**

**Guilford Technical Community College – Jamestown, NC (Hybrid)**

*Full-Time Faculty, Visual Arts Program**2022 – Present*

* Instruction of 6 synchronous and asynchronous courses each academic semester using Moodle and Canvas, serving roughly 500 students each academic year using responsive teaching
* Developer of all eLearning art history online learning & in-classroom material to meet Quality Matters educational standards based on adult learning objectives through Bloom's Taxonomy and Analyze Design Develop Implement Evaluate (ADDIE) methodologies via Canvas
* Academic mentoring & career coaching of approximately 20 students each academic term, helping learners develop workforce-ready skill sets
* Tracking of all data associated with Art History course student success rates to exceed Southern Accreditation of Colleges and Schools Commission on Colleges (SACSCOC) standards, department, and help secure college-wide funding
* Creation of co-curricular course materials using Microsoft Office, Adobe, and Articulate 360 suites used across the college to facilitate ongoing student learning and development

**Pfeiffer University – Misenheimer, NC (Hybrid)**

*Lecturer of Art History & Visual Cultures, Curriculum Designer, Department of Humanities* *2021*

* Instruction of 2 blended/hybrid courses using Blackboard, serving approximately 50 students
* Lead content creator for all art history/visual culture courses (for traditional & hybrid) via Blackboard
* Academic & professional advising for roughly 50 undergraduate humanities and health services students

**Florida State University – Tallahassee, FL**

*Instructor, Department of Art History; Lecturer, Women, Gender, & Sexuality Studies Program;*

*Administrative Assistant, Student Athlete Academic Services (SAAS)**2014 – 2021*

* Instruction & design of 2–3 traditional and asynchronous courses using Canvas serving 75–100 students each semester
* Member of curriculum development team for Art History eLearning courses via Canvas and creation of various teaching slide decks using Apple Keynote and Microsoft PowerPoint
* Sole developer of Women’s Studies 3251: Women in Western Culture course content
* Career & academic coaching for approximately 25 students across disciplines
* Development analysis of virtual & in-person instructional tools for SAAS co-curricular support

**University of North Carolina – Chapel Hill, NC**

*Visitor Services Representative & Gallery Instructor, Ackland Art Museum**2009 –2013*

* Research, development, & implementation of the Ackland Student Guides program
* Lead developer of all training assets and tools for student-led museum educational programming via Microsoft 365 suite, Blackboard, and Sakai
* Leading of ongoing tour guide trainings for roughly 25 participants per year

**Woods Charter School – Chapel Hill, NC**

*Lecturer for the Upper School; Humanities Curriculum Advisor**2013 – 2014*

* Development & delivery of curriculum & course content for over 100 students, grades 9–12
* Implementation of course planning in accordance with NC Department of Education Standards
* Tracking and ongoing needs assessments of student academic success records to facilitate process improvement

**Education**

**Florida State University – Tallahassee, FL**

Ph.D. – Art History, Theory, & Criticism; focus on global modern & contemporary visual cultures

Dissertation: “*Feu à Volonté!—*Fire at Will!: The *Tirs* of Niki de Saint Phalle, 1961–1964”

**Florida State University – Tallahassee, FL**

MA – Art History, Theory, & Criticism; focus on global modernities

Qualifying Paper: Man Ray’s *Monument à D.A.F. de Sade* (1932) in the Service of Surrealism”

**University of North Carolina – Chapel Hill, NC**

BA – Honors & Distinction Art History & Visual Culture

Senior Honors Thesis: “Sex, Sphinxes, & Stereotypes: Unpacking Androgyny in the Work of Leonor Fini

Minors in History; Gender & Sexuality Studies

**References**

**Deborah Walsh, Ph.D.,** *Dean of Business, Creative, & Performing Arts Division*  
Guilford Technical Community College  
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**Amanda Melniczek**, **EdS,** *Associate Professor of Communications*, *Co-Chair Center for Teaching & Learning*

Guilford Technical Community College

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**Morgan L. Gunther, MA,** *Senior Manager II, Principle Technology Operations*

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*Complete list of references and portfolio of work available upon request.*